

Talib Sheikh

Digital Marketer

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SUMMARY

I am a digital marketing professional in training, with a strong proficiency in SEO, web development, graphic designing, and social media marketing. Currently enhancing my skills through a comprehensive course at Digiperform, I have gained hands-on experience through practical projects despite not having formal internships yet. Passionate about integrating creative ideas, I am eager to contribute fresh perspectives

COURSES

Digital Marketing

Digiperform Institute

01/2025 – 06/2025 | New Delhi

Successfully Completed Digital Marketing Course from Digi Perform Insititute

EDUCATION

12th Class

Delhi C.B.S.E Board

2022 – 04/2023

65%

B.A program

Delhi University

Pursuing

PROFESSIONAL EXPERIENCE

360DigitalIdea

Web Designer & SEO Specialist

06/2025 – 07/2026 | New Delhi

Duration: 1 Year (3 Months Internship + Full-Time Employment)

- Started as a Web Design **Intern** for **3 months** and transitioned into a full-time role, contributing to website development, **SEO optimization**, and technical improvements.
- Designed and developed **responsive WordPress websites** from scratch, including planning, layout creation, customization, testing, and deployment.
- Customized WordPress themes and **layouts** according to brand requirements to **improve usability** and overall website experience.
- Developed **landing pages** and **subdomain websites** with a focus on responsive design, **performance**, and effective user journeys.
- Performed **SEO and HTML** tag optimization to **improve** website visibility and **search engine performance**.
- Conducted keyword research and implemented relevant primary and secondary keywords to enhance search rankings.
- Improved **website speed**, mobile **responsiveness**, and technical SEO factors through performance optimization and structured improvements.

PROJECTS

SEO & AI Optimization Project

Local Brands

11/2025 – 02/2026

- Researched high-intent keywords for 6+ local businesses
- Optimized Meta Titles, Descriptions & on-page content for **Google ranking**
- Built custom backlinks (**Off-Page SEO**) to boost domain authority
- Applied GEO/AI techniques for ChatGPT & Google AI Overviews visibility

KEY SKILLS

- Off Page SEO
- On Page SEO
- Technical Page SEO